



## SKILLS

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Adobe Acrobat, InDesign, Illustrator, Photoshop, Sketch, Figma



## EXPERIENCE

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**Momentive** | [momentive.ai](http://momentive.ai)

Senior Visual Designer, 2021 - 2022

- Design web campaigns, webinars, e-guides and other marketing materials within a brand identity system
- Design trade show booths, pull-up banners, giveaways and related digital communications
- Collaborate with stakeholders and content strategists to create engaging web and email designs that resonate with B2B and B2C customers
- Produced and documented a collateral template system to streamline team efficiency, enable company growth, and allow the creative team to explore and innovate in other areas

**SurveyMonkey** | [surveymonkey.com](http://surveymonkey.com)

Senior Visual Designer, 2017 - 2021

- Create all internal communications: email banners, Employee Handbook, and presentations templates
- Launched new branding throughout office: wall decals, posters and iPad installation
- Design trade show booths, pull-up banners, giveaways and social media postings
- Work closely with product managers and engineers to build high caliber digital communications

**Shutterfly** | [shutterfly.com](http://shutterfly.com)

Graphic Designer II, 2015 - 2017

- Developed print, email, social and web campaigns to support the business strategy for 85+ brand partners
- Lead designer of national retail gift card launch in stores such as Target, Whole Foods and Publix

**Citrix** | [citrix.com](http://citrix.com)

Senior Graphic Designer, 2014 - 2015

- Developed overall theme and production files for large-scale national trade shows
- Designed Annual Report and Corporate Citizenship book, marketing collateral, brochures and sell sheets
- Produced web, email and social banners for intranet as well as external sites

**Seedling Graphics**

Freelance Graphic Designer, 2011 - 2014

- Created look and feel for marketing collateral, brochures, sell sheets and company one-sheet overviews
- Designed logos, invitations, postcards, iPhone cases, CDs and 3D mailers

**Numi Organic Tea** | [numitea.com](http://numitea.com)

Senior Graphic Designer, 2006-2010

- Designed and launched a new line of Puerh tea boxes and tea tags
- Developed gift packaging for Costco and Cost Plus World Market
- Redesigned trade show booth and web site



## EDUCATION

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**The Corcoran College of Art + Design**

Associates of Fine Arts in Graphic Design, 2002-2006

**Ohio University**

Bachelor of Fine Arts, 1992-1997



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